

THE ATHENAEUM HOTEL AND RESIDENCES LAUNCHES 'FANCIES & FOLIAGE' AFTERNOON TEA

INSPIRED BY THE HOTEL'S ICONIC LIVING WALL, THE FIVE-STAR HOTEL'S NEW OFFERING WILL FEATURE BESPOKE TEA BLENDING EXPERIENCE AND NATURE-THEMED SAVOURIES AND SWEETS



Five-star hotel, The Athenaeum Hotel and Residences, is launching a brand-new afternoon tea experience inspired by the venue's iconic Living Wall and the surrounding Royal Parks. Launching on Thursday 1st May 2025, the exciting new addition has been coined 'Fancies & Foliage' and will include exquisite cakes, handcrafted sandwiches, and a unique tea blending trolly experience, all of which will follow nature's changing cues.

In line with The Athenaeum's sustainability efforts, with the hotel having proudly achieved its EarthCheck Silver Certification in 2023, the new afternoon tea will utilize the best of the best produce, including British-grown tea.

Starting at £70 per person, the traditional afternoon tea will feature unlimited teas, delicious sandwiches, fluffy warm scones and carefully created sweets served on an aesthetic and Instagrammable dessert tree. Sandwich options include the likes of *Maldon Cured Smoked Salmon with horseradish crème fraiche* and *greenhouse cucumber* on overnight rye, *Coronation Chicken* with fresh coriander on khobez bread and *Singaporean Kaya Eggs* on overnight sourdough. After indulging in warm plain and raisin scones, served with Tiptree jam and English clotted cream, diners will move onto nature-inspired sweet fancies, feasting on *Matcha and Yuzu Cheesecake, Mimosa Cake, Forest Rose Tart, Blueberry Hydrangea Cake* and *Strawberry and Cream Cake*. The afternoon tea takes inspiration from the timeless British tradition of fondant fancies with tea. Each season, Executive Chef Kevin Fawkes and his culinary team, including Head Pastry Chef Sergei Kuzmin, will craft a delicate fondant fancy as a nod to this timeless classic.

Those looking for something extra special can upgrade their traditional afternoon tea to include a bespoke tea trolly experience. The trolly features 45 different blend ingredients that have been expertly crafted by the industry's renowned Master Tea Blender, Alex Probyn, from Blends for Friends. The trolly also features English grown Tea from Cornwall, by Tregothnan. Guests can experience classic black, green and white tea, and combine this with individual flavours such as Cherry Black, Coconut Fruit and Rose Petals. The ritual builds on the hotel's ethos of "stay individual". After asking a series of questions to discover guests' tastes and preferences, The Athenaeum team will use their expert knowledge to assign each diner their own bespoke tea blend, guaranteed to provide a delicious drinking experience. The upgrade will also include a unique cocktail that builds on the seasonal flavours of the afternoon tea dining experience, while their tea is delicately blended, offering both an alcoholic and non-alcoholic option.

The contents of The Athenaeum's Fancies and Foliage Afternoon Tea will evolve seasonally, taking its cues from mother nature and the foods that are beautifully in bloom. It is also available as Vegan, Gluten Free & Vegetarian options.

The new signature afternoon tea will be served in the hotel's contemporary British restaurant, '116 at The Athenaeum', from Monday to Sunday between 12pm-5:30pm. The upgraded version, featuring the unique tea blending experience and seasonally inspired cocktail, will also be available for just £85 per person.

Embodying five-star luxury with an independent spirit, The Athenaeum Hotel and Residences is an award-winning, family-run hotel. Its prime location, overlooking London's stunning Royal Green Park, offers easy access to the West End, the designer boutiques of Bond Street, and the regal Buckingham Palace, making it an ideal temporary 'home' in London.

The rooms and suites, adorned with life's indulgences, provide enchanting views of either Green Park or the charming Mayfair streets. Additionally, the hotel offers contemporary serviced apartments, known as Residences, housed in adjacent Victorian townhouses. All rooms, suites and residences epitomise a proud British heritage, championing bespoke British craftsmanship with a nod to its Art Deco roots.

Bookings for The Athenaeum's new afternoon tea can be made here: https://www.athenaeumhotel.com/restaurant-bar/afternoon-tea/

ENDS

The Athenaeum Hotel & Residences 116 Piccadilly London W1J 7BJ

For all press enquiries please contact Palm PR:

athenaeum@palm-pr.com 0207 871 6733

Notes to Editors

Images can be found here: https://drive.google.com/drive/folders/1rcmeSRzA4KpTpHfuqlUeEtj2Jtc0a1-R?usp=sharing

About The Athenaeum Hotel & Residences

Nestled in the heart of prestigious Mayfair, The Athenaeum stands proudly as a five-star hotel, epitomising spirited luxury and embracing its Art Deco heritage. Its prime location offers easy access to the West End, the designer boutiques of Bond Street, and the regal Buckingham Palace, making it an ideal temporary 'home' in London. The rooms and suites, adorned with life's indulgences, provide enchanting views of either Green Park or the charming Mayfair streets. Additionally, the hotel offers contemporary serviced apartments, known as Residences, housed in adjacent Victorian townhouses.

For culinary delights, guests can indulge in the offerings of 116 at The Athenaeum, the hotel's restaurant that serves breakfast, lunch, dinner, and an award-winning afternoon tea in a relaxed ambiance. Within the hotel, guests can explore The Bar, The Spa, a 24-hour gym, and the exclusive tenth-floor residents' lounge, The View.

A distinctive feature of The Athenaeum is its Living Wall, established in 2009. This living masterpiece, spanning from street level to the tenth floor, pays homage to the lush Green Park nearby while also serving as a vital sanctuary for London's biodiversity. It has become an iconic symbol of the hotel, blending seamlessly with its surroundings.